

## **PININFARINA**

Paolo Pininfarina, Chairman of the Pininfarina group and grandson of founder Battista 'Pinin' Farina. Pininfarina started from coachbuilder for the likes of Ferrari and Maserati and through the solid reputation achieved during its beginnings, it has confirmed its role as an icon of the aesthetic values of Italian design in the world.

In 1986, continuing the family design legacy, the company expanded into other fields of design to include transportation, product, and architecture & interiors design. Pininfarina is a prestigious 360° design powerhouse recognized for its unparalleled ability to create timeless beauty.

Some of the recent awards received by Pininfarina are the 2015 American Architecture Award for Vitra by Pininfarina, the 2016 German Design Award for the Fincantieri 'Ottantacinque' Yacht, the 2016 iF Design Award for Cyrela by Pininfarina Architecture and Interiors, the 2017 Good Design Award for the Snaidero Aria by Pininfarina, the 2017 iF Design Award for Product Design of the E-voluzione electric bike, the 2018 iF Design Award for Product Design of the Ivory Lavazza, and the 2018 Pebble Beach Concours d'Elegance "Best in Class" for the 1931 Cadillac 452A Pinin Farina Boattail Roadster.

Pininfarina is headquartered in Turin, Italy and has offices around the world in Europe, Asia, and the United States. The US subsidiary, Pininfarina of America, is located in Miami, Florida and handles the Americas.

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